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FINESSE

Exclusively for select retailers

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FINESSE
CLASSICS & SILVER

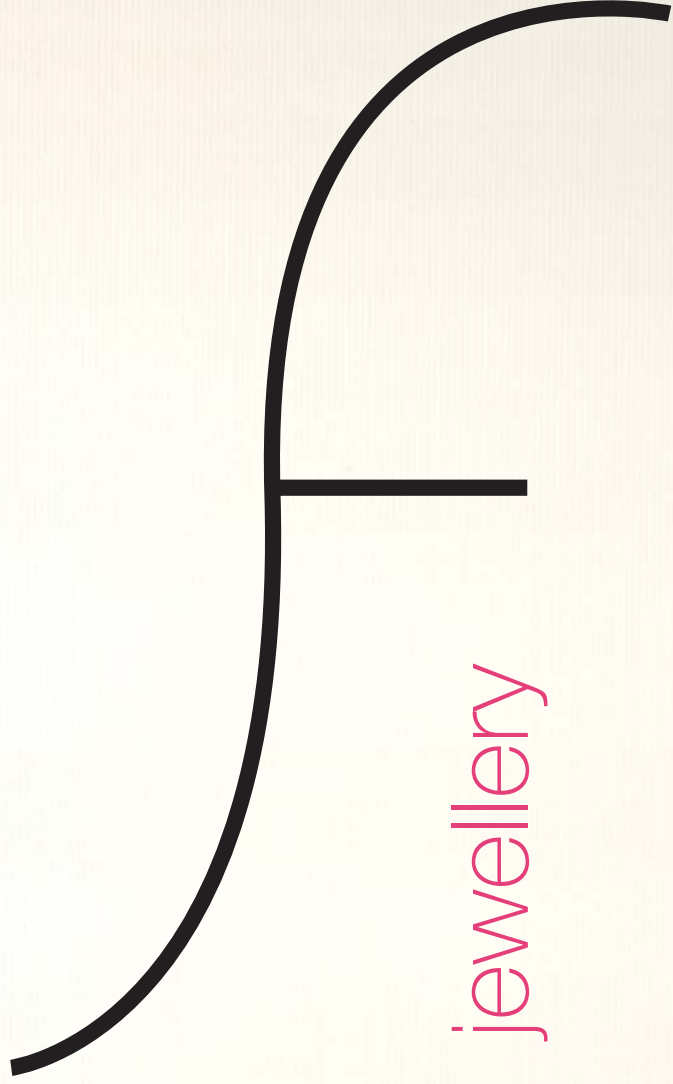
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FINESSE
PERLAS DE MALLORCA

Jou Jou

1928

jewellery



welcome to the world of finesse

...a world of style and fashion where jewellery inspires
the way you look and how you feel...

...from classic chic to catwalk glam-
Finesse has a collection for every occasion.



Finesse Jewellery is a family owned and managed business represented within 100+ stores across the UK with comprehensive distribution facilities across the rest of the world.

We either own or hold the sole distribution rights for five class-leading and highly respected international brands, enjoying one of the largest fashion jewellery portfolios in our sector.

Despite this comprehensive range, the Finesse brand mix still thrives on the exclusivity with which so many of its customers have become associated. Our professional approach and unsurpassed quality of product distinguishes us from our competitors, appealing to both our first class retail partners and consumer customers alike.

Finesse is always on the look-out for new business partners – should you like to know more about any of our products or to discuss selling our ranges of jewellery we hope this brochure will provide you with an insight into our company - we look forward to partnering with you.



A refined collection of contemporary classics reflecting trends from the fashion capitals of Europe.

Designs are realized in sterling silver or gold and/or palladium plating with hand-set stones.

Superb quality of materials and craftsmanship give complete confidence in durability together with enviable style and sophistication.



to give and to
receive with pleasure!

Classics



Serene and sophisticated, simply strung in classical strands for understated elegance, or combined with semi-precious stones, cubic zirconia, crystals, metals and fabrics in limited editions for a high-fashion statement.

This is the ultimate collection of pearls created by the time-honoured craftsmen of the Mediterranean Island of Majorca, famous for the art.

pearls

pearls perfect for the
boardroom, the bistro,
the bride or the boudoir!

As the name suggests, has "the quality of conferring high status, distinction or prestige" with this youthful, pretty and intriguing jewellery of clever designs.

Using Swarovski crystals in pave and colourful brilliants to create a look that sparkles with light and life through all Seasons.

The London-based Designer produces five to six collections a year ensuring constant freshness of ideas and fashion flow.



To treasure and to tease!

cachet



Vintage Fashion fresh from Los Angeles, California. The perfect complement to today's feminine fabrics and frills!

Beauty of designs, from simple to sumptuous, combined with up-to-the-minute colours, exciting stones and beads to create a stunning array of irresistible and affordable jewels to wear from dawn tilldawn!

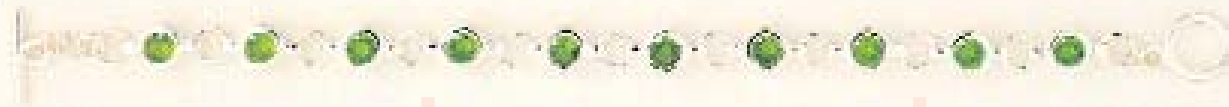
Five brand new collections per year ensure that 1928 Jewellery complements the fleeting fashions from the catwalks of the world.

1928

America's most wanted!

In the French vernacular means *toy* or *plaything*. So, choose your jewels to suit your mood or to demonstrate your inner nature.

The Jou Jou Collection combines quality with youthful fun: Sterling Silver with brilliant colours in cubic zirconia (diamond-like stones) and/or Lucite (an Amber-like resin) all in playful designs that bring added joy to life and will definitely "get you noticed."



Moi, je jou!

jou jou



how to order

We are continually developing our routes to market and dependent upon the collection are able to demonstrate our styles in various ways.

Due to the size of our jewellery ranges and ever-changing fashion focuses each brand is presented in a different manner so in the first instance please contact your local agent who will arrange the most suitable way to view, whether it be via:

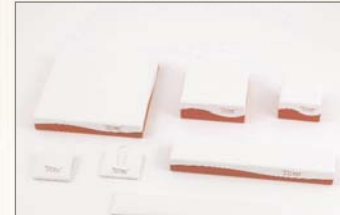
- your store/shop
- our showroom
- local trade fairs
- our website

www.finesse-europe.com

how we can support you...

Finesse understands the importance of brand building and we are dedicated to providing our resellers with the materials required to attract and retain customers. Our marketing and merchandising team focus on promoting all our brands through national advertising, press coverage and promotional campaigns.

With our fashion-led brand mix we produce on-going support material which is available to all our partners.



packaging

Providing the right box is an essential element of each sale and our gift packaging is both luxurious and branded to make every purchase feel special.

posters

For your windows and walls or use in your local press, all the Finesse posters attract attention and show off our styles to their best.

point of sale

The display of our jewellery is paramount to its success. We provide numerous in-counter and top of counter merchandisers to ensure each piece sparkles.

...to increase
your sales

